

For Immediate Release

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Performance Art on the Farm 2016: Attention Must Be Paid!

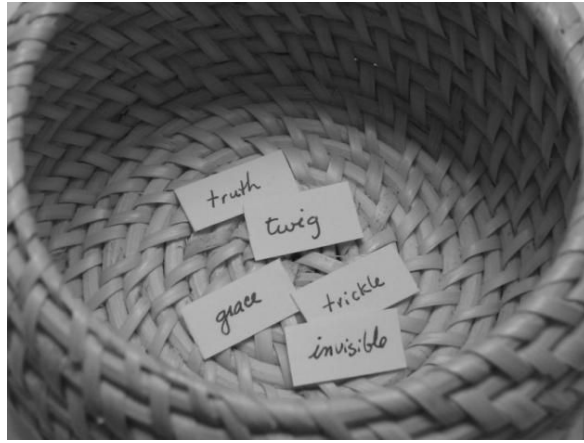
Curated by Marcy B. Freedman

(Garrison, NY) For the eighth year in a row, Marcy B. Freedman will bring a program of performance art to the opening reception of the annual Collaborative Concepts' **Art on the Farm** project. On Saturday, September 3 from 2 to 4pm, visitors planning to view the sculptural installations at Saunders' Farm will also be able to witness a variety of performances, each of which is personal and interactive . . . and FREE. Freedman, who is presenting one of her own pieces, has provided a synopsis of each work, listed below according to the alphabetical order of the artists' last names.



1. Marcy B. Freedman, **I did it!**

The artist will distribute buttons (with the slogan shown above) to those visitors to the farm who promise to turn off their cell phones for the next one hour. During the encounter between artist and participant, Freedman will explain her motivation: she wants people to experience the here and the now, without screens!



3. Beth Gersh-Nesic, **Word Exchange**

Each participant will take a folded card with a written word on it from a wicker basket. Then he or she will write a word on another card and drop the card into the basket. Participants will be inspired to think about the physical and immaterial aspects of words and to reflect upon the idea of language as mechanism of exchange between people.



4. Maria Driscoll McMahon, **Too Soon for Dinosaurs**

Dressed in a futuristic costume, the artist will interact (in a variety of ways) with painted cut-out figures representing the past, present and future. Members of the public will be invited to participate as representatives of the present time.



5. Margeaux Walter, **Semblance**

The artist and three additional performers will be attired so as to blend into the landscape of the farm —appearing as grass, boulder, or tree, for example. Each one will interact silently with visitors to the farm, encouraging them to connect with nature on a visceral and/or magic level.

All performances will take place in Field iii of Saunders' Farm, which is located at 853 Old Albany Post Road, Garrison, NY 10525. (Maps will be provided on site.) In case of rain on September 3, the events will be postponed until September 4 or 5.

For further information about Performance Art on the Farm, please contact Marcy B. Freedman at 914 271 5891 or [mbf @ bestweb.net](mailto:mbf@bestweb.net).

For further information about the Farm project in general, please www.collaborativeconcepts.org/exhibits.