



## Thank you for your interest in becoming a contributor for Westchester Woman!

westchesterwoman.org | [info@westchesterwoman.org](mailto:info@westchesterwoman.org)

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We consider guest blogs or contributing posts in exchange for promotion on our site as long as you are able to log into our WordPress site and post your blog directly to our site. Your blog will be published on the homepage, category section, our social media channels, and has potential placement in our newsletter.

Feel free to include your logo; website/social media links; business address, phone number and/or email; and a blurb about your business at the bottom of the post. So, something along the lines of this: <http://westchesterwoman.org/master-anxiety-with-this-5-minute-guided-meditation-audio/>

The blog post would also have to include the following:

- Be completely free of errors so that we have don't to edit anything and can just click a button and post it.
- Include photos or videos that you have the rights to use, purchased, or is from a free site. Include attribution. Writing must be your own words and not plagiarized.
- Have content that fits our site's tone. We are fun, laid back, non-judgemental, and offer advice rather than telling people how to live their lives. Your post should not be advertorial but informative and valuable to the reader.
- Blog topics should be emailed to the editor for approval before being posted. The editor should be emailed after your blog is posted so we know it's ready to post.
- The reader should open your post and be able to take away some information by reading it. It's great to have a video but readers really want to click and get the info upfront rather than having to watch a video that's more than 3 minutes.
- Be published with the understanding that I may edit the post for content and tone to fit our site's voice. We reserve the right to not post your content and rescind your contributor access to the site

If you're interested in those terms I can set up an account for you and we can run a 2 to 3 week trial to see how it goes. Please sign and date below to acknowledge that you've read and will abide the contents in this agreement.

**Westchester Woman looks forward to posting your first blog and your contribution to enriching the lives of women in New York, New Jersey, and Connecticut!**

\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
(Date)